(Continued from Page 2 Col. 2) The service, the food, and the atmosphere in your restaurant can not be excelled.

I shall certainly recommend Kresge's to all of my friends.

With appreciation and thanks.

MRS. W. K.

January 11, 1940

Gentlemen:

Through Mrs. Ruth Kendall I received a card from you inviting me to bring a friend and have luncheon in your diffing room.

I did so last Saturday and brought a friend from New York City. We both thoroughly enjoyed the pleasant and friendly atmosphere and a most delicious luncheon. I was particularly impressed by the wide variety of foods and also the scale of costs for the different luncheons. Meedless to say the service was excellent, To were in such a merry mood upon finishing our luncheon that we decided to go to your millinery department and we bought a hat.

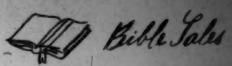
Let mo thank you for a most pleasant meal. I will call again and again.

Sincerely

Hedical Dept

Yes, it sure is a busy parameter look at the record for 1939 and see why DR. LODER and MRS. DICKINSON constantly kept on the go. Here are the figures for the year;

Social Service visits 14,375 Medical Treatments 4,329 Surgical Treatments Treatments by Dr. Loder3,645



We have always known that the Bible enjoys the greatest sale of any book, but it wasn't until the other day that we realised the full degree of its leadership.

"Gone With The Wind" has sold one

million, seven hundred fifty thousand copies. "Anthony Adverse" has sold one million, four hundred twenty-five thousand copies. Dale Carnegics
"How To Win Friends and Influence People" has sold one million three hundred and fifty thousand copies.

The Hely Bible, however, sells every year between twenty million and

thirty million copies.

SUGGESTION Pontest

Prize winners of the Assistant Buyers and Division Superintendents Suggestion Contost were guests of MR. H. E. BARNES at a luncheon in the 7th Floor Dining Room on Friday, February

This centest was previously announced by MR. SUYKER at a dinner in November for the same group.

We are very proud and happy to congratulate the wirners and offer our sincere thanks to all who contributed so many valuable suggestions for improving our store operation.

First prize was awarded to MR. J. WALSH, D. S., 6th floor; second prize to MR. C. MORSELL, Asst. Buyor, China and Glassware; third prize to MISS E. JACOBUS, D. S. 7th floor; and five additional prizes to the following: L. ANNIH, D. S. Basement; M. GAIZBAND, Asst. Buyer, Basement Upholstery; A. GENTILE, Asst. Buyer, Budgot Drosses; V. HAYES, Asst. Buyer, Lingerio; E. WILLIAMSON, Enit Underwoar,